



*Professionals in Licensing*

## **Special Offer for LES Members only: Licensing Course 2001**

**Video Tapes and Working Papers: €60,00**

While organizing the LES Benelux licensing course in 2001 in Leuven, Belgium, it appeared that the interest in a Licensing Course was much higher than estimated. Although we were able to welcome 65 participants, many potential participants had to be disappointed. It was therefore decided to videotape the whole course and to offer these tapes, together with a compilation of the papers presented, to all LES members around the world. This special offer costs only €60,00 including mailing and handling.

The tapes, which are taking up more than 7,5 hours, contain the presentations of well-known experts and cover most items of the licensing process such as patent protection, trademarks and copyright, European competition law; technology exploitation and intellectual assets management, e-commerce, drafting a license contract and finally a presentation on "what is LES". In the working papers copies of all presentations given are included together with some additional information on the specific subject.

The package, six tapes and one book, can be ordered from LES Benelux by completing the form (pto). Please note that this package is only for individual LES members and videos and/or working papers may not be given to professional organizations, companies, law firms or the like for commercial use.

.....

### **Content**

1. Heinz Goddar - Patent Protection
2. Tom Heremans - Licensing Trademarks and Copyright
3. Stephanie von Gavel - Biotechnology Licensing
4. Nigel Jones - European Competition Law: impact on licensing
5. Chantal Morel - Pitfalls of Patent Protection (license or litigate)
6. Dirk Groenewegen - Exploitation of new Technology
7. Russell Hollamby - Intellectual Assets Management
8. Ruprecht Hermans - E-commerce and licensing
9. Rob Truijens - License and Taxation
10. Frank-Erich Hufnagel - Drafting a License Contract
11. Thierry Sueur - The "after licensing" care
12. Saskia van Dijk-Struyk - What is LES ?

### **Information**

For additional information you may contact:

LES Benelux

c/o Lodewijk de Vromestraat 25, NL-3962 VG Wijk bij Duurstede

Phone/fax +31 343 594 566; e-mail [info@benelux.les-europe.org](mailto:info@benelux.les-europe.org); web site [www.les-europe.org/benelux](http://www.les-europe.org/benelux)

### **Sponsoring**

The licensing course, video tapes and working papers have been made possible with the help of

Stichting Congres LES Benelux

KU Leuven R&D

KU Leuven Audiovisuele Dienst

LeuvenInc.

Assistance Office SWAN v.o.f



Professionals in Licensing

**Special Offer for LES Members only: Licensing Course 2001**  
**Video Tapes and Working Papers: €60,00**

## Order Form

Name: ..... Initials: ..... Mr./Mrs.

Company .....

Mailing Address (no P.O. Box): .....

Postal code / City: .....

Country: .....

Phone / fax: .....

E-mail : .....

Member LES Society: ..... Format of tapes if not PAL: .....

### Way of payment

Bank transfer to account 60.10.95.731 in the name of Stichting Congres LES Benelux, quoting Video Tapes Licensing Course 2001 and your name.

Credit card; identify appropriate card: AMEX, MasterCard, VISA

Card number ..... CVC ..... (back of your card) Expiry date .../...

Card Holder (including full address, postal code, city and country)

.....

.....

.....

By invoice, please send me an invoice (delivery will take place after payment has been received).

**Please fax this form to +31 343 594 566 or e-mail to [info@benelux.les-europe.org](mailto:info@benelux.les-europe.org)**

p.t.o.